

Mortgage Professional of the Year

Applicant Name: _____

Firm Name: _____

Entry Checklist

- _____ 200-300 word typed statement covering all items of the judging criteria in clear protective sheet included in entry presentation binder
- _____ Minimum of 2 letters of recommendation from builders, realtors, and/or staff must be included in clear protective sheets in entry presentation binder
- _____ Any marketing materials from all market campaigns, events, advertising, special promotions from 2025 in clear protective sheets included in entry presentation binder
- _____ Number of loans closed in 2025 (Must provide proof of loans closed)
- _____ Number of new construction loans closed in 2025
- _____ List & description of involvement with the 2025 Committee/Board/Association
- _____ Include any pictures from 2025 HBA/SMC events that you attended
- _____ Category entry form in clear protective sheet as the **first page** in entry presentation binder
- _____ Registration sheet placed in the **front cover** of entry presentation binder
- _____ Entry fee

Judging Criteria

Any Loan Officer who has been successful in ethical customer/client services, performs her/his job above expectation and who demonstrates community support and involvement. Candidate must be a member in good standing with the HBA of Greater Savannah or the Sales & Marketing Council. Prospecting for business techniques, innovative approach to marketing and advertising campaign, contributions to real estate industry, buyer/customer follow-up, **SMC involvement**, **HBA involvement**, as well as personal and professional goals.