

## Construction Lender of the Year

Applicant Name: \_\_\_\_\_

Firm Name: \_\_\_\_\_

### Entry Checklist

- \_\_\_\_\_ 200-300 word typed statement covering all items of the judging criteria in clear protective sheet included in entry presentation binder
- \_\_\_\_\_ Minimum of 2 Letters of Recommendation from builders, realtors, and/or staff must be included in clear protective sheets in entry presentation binder
- \_\_\_\_\_ Any marketing materials from all market campaigns, events, advertising, special promotions from 2025 in clear protective sheets included in entry presentation binder
- \_\_\_\_\_ Number of loans closed in 2025 (Must provide proof of loans closed)
- \_\_\_\_\_ Number of new construction loans closed in 2025
- \_\_\_\_\_ List & description of involvement with the 2025 Committee/Board/Association
- \_\_\_\_\_ Include any pictures from 2025 HBA/SMC events that you attended
- \_\_\_\_\_ Category entry form in clear protective sheet as the **first page** in entry presentation binder
- \_\_\_\_\_ Registration sheet placed in the **front cover** of entry presentation binder
- \_\_\_\_\_ Entry fee

### Judging Criteria

Any construction lender who has been successful in ethical customer/client services, performs her/his job above expectation and who demonstrates community support and involvement. Candidate must be a member in good standing with the HBA of Greater Savannah or the Sales & Marketing Council. Prospecting for business techniques, innovative approach to marketing and advertising campaign, contributions to real estate industry, buyer/customer follow-up, **SMC involvement**, **HBA involvement**, as well as personal and professional goals.