

***Marketing Professional of the Year***

Applicant Name: \_\_\_\_\_

Firm Name: \_\_\_\_\_

**Entry Checklist**

- \_\_\_\_\_ 100-500 word typed Statement covering all items of the judging criteria in clear protective sheet included in entry presentation binder
- \_\_\_\_\_ Minimum of 2 Letters of Recommendation from Realtors, Lenders, and/or co-workers in clear protective sheets included in entry presentation binder
- \_\_\_\_\_ Any marketing materials from all Market Campaigns, Events, Advertising, Special Promotions from 2024 in clear protective sheets included in entry presentation binder
- \_\_\_\_\_ Category Entry Form in clear protective sheet as the **first page** in entry presentation binder
- \_\_\_\_\_ Registration Sheet placed in the **front cover** of entry presentation binder
- \_\_\_\_\_ Entry Fee

**Judging Criteria**

Awarded to a Professional in the building industry who displays exemplary work in a company's marketing efforts, who excels in market research, marketing effectiveness and creativity, product development which leads to the overall success of the company's sales production. Nominee must be an active member in the HBA of Greater Savannah and/or the Sales & Marketing Council of Greater Savannah.