

Sales and Marketing Executive of the Year

Applicant Name: _____

Firm Name: _____

Entry Checklist

- _____ Include a typed statement 100-500 words covering all items of the judging criteria.
- _____ Letters of recommendation from builders, co-workers and staff may be provided, but not required.
- _____ Include the '**Sales Manager Summit Circle Award Citation**' entry form as the **first page** of binder.
- _____ Include Excel Sales Manager Spreadsheet or provide one of your own in same format.
- _____ One copy of this **Category Entry Form** placed in the **front cover** of the binder.
- _____ One **Summit Registration Sheet** as the **second page** of the binder.
- _____ Picture and Entry Fee

Judging Criteria

Awarded to the Sales Manager, Marketing Manager, or any person who displays exemplary work in a company's marketing or sales management efforts who excels in sales production, sales training, market research, marketing effectiveness and creativity, product development, and involvement in Home Builders Association and/or Sales & Marketing Council.